



## **Press Release**

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## **Pi Beta Phi Is Focus of Gatlinburg's Fourth 'Vintage Views' Film**

A salute to the Pi Beta Phi Fraternity commemorating 100 years of literacy service in Gatlinburg will be the focal point of this year's Vintage Views of Gatlinburg film premiere on Saturday, November 3 at Pi Beta Phi Elementary School.

Members of Pi Beta Phi's Grand Council will be in attendance and Grand President Mary Tatum will offer opening remarks for the event which will include the debut of the fourth compilation of classic clips featuring the fraternity as well as film from home movie collections of local families.

"Pi Beta Phi's legacy of literacy began with the establishment of Pi Beta Phi Settlement School in Gatlinburg 100 years ago and grew into a steadfast commitment to the betterment of society," said Tatum. "We feel honored the fourth annual Vintage Views will commemorate Pi Beta Phi's historical impact in Gatlinburg, and we look forward to all of the weekend activities celebrating our 100 years of literacy service."

"The Pi Beta Phi Fraternity is such an important part of the history of Gatlinburg," said George Hawkins of the Gatlinburg Convention and Visitors Bureau. "We are pleased that Vintage Views is part of the centennial celebration of Pi Beta Phi's involvement with the people of our town."

The event in the Pi Beta Phi gymnasium will start at 5 p.m. with a reception for featured authors including Bill Landry, Fred and Margaret Brown, Jean Leigh Claudette, Loletta Clouse, Greg Johnson, Kat and Jon LeFevre, J.C. McCauley, Arthur McDade, Terri Pizza, Alta Raper, Dan Smith, Carroll McMahan, Glenn Cardwell, Katy Koontz, Sam Venable, Cathy Wilhelm, Kenton Temple, Aileen Fowler, Jim Shular, Emma Ruth Catlett, Dr. Bruce Wheeler, Lin Stepp and Dr. Fran Becque.

The authors will begin giving a brief review of their books at 6 p.m. prior to the 7 p.m. premier of the new film.

Vintage Views is sponsored by the Gatlinburg Garden Club with proceeds of ticket sales going toward the restoration and reconstruction of the historic Lucinda Oakley Ogle cabin.

"This is a wonderful way for the Garden Club to gain exposure for the Lucinda Ogle Cabin campaign," said Hawkins. "It is heartwarming to know that so many people appreciate the heritage of Gatlinburg and the people of the Smokies."

Sponsors include sponsors are Food City, Ripley's Aquarium of the Smokies, Pi Beta Phi Elementary School and the Gatlinburg Convention and Visitors Bureau.

Tickets are \$10. Reservations are required by calling 865-436-0526 or 865-436-0500, or email George Hawkins at [george@gatlinburg.com](mailto:george@gatlinburg.com). Tickets should be picked up and paid for upon arrival at the door.